

Faculty  
Lecturer  
Bios

2019

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Bruin  
Woods



**Josh Feldman**  
**(June 22 – June 25)**

**Josh Feldman** is the Head of Feature Film for writer/producer Kenya Barris' Khalabo Ink Society ("BLACK-ISH"; "GROWN-ISH"; GIRL'S TRIP; LITTLE). He runs feature film development and production for all of Khalabo's movies, working on both love-action and animated features. This includes a sequel to COMING TO AMERICA; an animated film based on the music of Bob Marley; among others.

Prior to joining Khalabo, he was the VP of Hasbro Studios, where he oversaw all aspects of development and production to television and movies based on Hasbro's vast IP library. While there, he developed the films: OUIJA: ORIGINS; TRANSFORMERS: THE LAST NIGHT; and TRRANSFORMERS BUMBLEBEE, among others. He also oversaw the development of the 'Hasbro Universe' at Paramount which will bring together Hasbro's action properties in one collective Universe.

In 2017, Josh independently produced the feature animated adaptation of Hasbro's biggest girl's property, MY LITTLE PONY, which Lionsgate released worldwide in October 2017. In television, Josh produced a series based on Hasbro's "STRETCH ARMSTRONG" (debuted on Netflix in the fall of 2017), Hasbro's "MICRONAUTS", as well as three series based on Hasbro's biggest boy's property, "TRANSFORMERS".

In 2016, his work at Hasbro lead him to be named by Variety Magazine as one of the 'New Leaders in Hollywood'.

Outside his work at Hasbro, Josh has found success as a screenwriter, having co-written one script that appeared on the 2013 Hollywood Blacklist, and another that sold to CBS Films. Feldman also teaches film development in both the undergraduate and graduate film schools at University of California, Los Angeles, where he earned an MFA in Producing in 2008. During his time in the Producing Program he produced an Emmy-winning short film, "Lucy: A Period Piece", and he is also a Cum Laude graduate from University of California, San Diego.

**Sunday at 9:30am in Iris: From Idea to Screen: Feature Film Development 101**

Where do movies come from? How do ideas become films? How do bad films come from good ideas? In this lecture, we'll discuss the nuts and bolts of feature film development, examining the hidden process employed by Hollywood studios to bring ideas to life.

**Monday at 9:30 in Iris: The Times They Are a Changin': The History of Hollywood's Future**

Over the last decade, the entertainment industry has undergone seismic changes. A domestic business has gone global; the big-screen has entered the home; and superheroes have replaced movie stars. This lecture will take a look at the last decade of Hollywood history as a launching pad for talking about Hollywood's future.

**Monday at 2:00pm in Iris: Faculty Lecturer Discussion**

**Tuesday at 9:30am in Iris: The Same But Different: The Hidden Structure of Stories**

Every story has a beginning, middle, and an end. These three components, reshuffled endlessly, form the basis of every great story told. But when we take a closer look, we begin to discover most great stories share even more DNA. This lecture will examine the story structure underlying movies, deconstruct some of the world's most beloved films, and discuss the basic elements needed to use this simple formula to create something new.



**Alan Castel, PhD  
(June 25 – July 2)**

**Alan Castel** is a Professor in the Department of Psychology at the University of California, Los Angeles. He studies learning, memory, and aging, and is interested in how people can selectively remember important information. He received his PhD from the University of Toronto, did a fellowship at Washington University in St. Louis, and has been at UCLA since 2006. He lectures internationally to people of all ages, and has received several teaching awards. His work has been featured in the *New York Times* and *Time Magazine*. His new book is entitled *“Better with Age: The psychology of Successful Aging”*. He lives in Los Angeles with his wife and three children.

**Wednesday at 9:30am in Iris: Ways to Enhance Memory and Learning: Facts and Fiction**

Our memory sometimes fails us, such as when we try to remember names. Students spend hours studying for tests, often with mixed results. Laptops are frequently used in classroom settings. People of all ages spend time and money on the latest forms of computer-based “brain training” but it is unclear what long-term benefits this has on memory and brain health. I will discuss and demonstrate ways to enhance learning and memory for people of all ages.

**Thursday at 9:30am in Iris: Thinking Outside the Box: Problem Solving and Creativity**

We are often overwhelmed with information, and need to focus on what is most important. How do people solve problems, and what cognitive biases exist when we try to make sense of our world? What is the key to creativity? I will present and discuss cognitive illusions, how people make decisions, solve problems, learn from mistakes, and ways to foster creativity.

**Thursday at 3:00pm in Iris: Faculty Lecturer Discussion:**

**Attention, Distraction, and Mind Wandering in a Digital Era**

Today, we have technology at our fingertips, for better or for worse. People often drive while distracted. Google supports, and sometimes replaces, our knowledge base. Computer screens and phones consume our attention and focus, often at very early ages. We will discuss how people pay attention in a digital world, the costs and benefits of divided attention, how laptop use and the Internet influence how we think, and when and why we mind wander.

**Friday at 9:30am in Iris: Live and Learn: Experience, Wisdom, and Aging Well into Old Age**

As we age, we accumulate knowledge and wisdom, but may be more forgetful. There are many stereotypes about aging that are not true. Our attitudes about aging can influence how well we age. I will discuss cognitive, social, and emotional changes that happen with age, how people live and learn, focus on what is most important, achieve balance, and can get better with age.



**Joe Olivieri**  
**(July 2 – July 9)**

**Professor Joe Olivieri** is head of the undergraduate Acting Program in the Department of Theater at UCLA. Before joining the faculty at UCLA he was head of the MFA and BFA Acting Programs at West Virginia University. He is a member of SAG-AFTRA and Actors Equity Association and has acted in television and on stage. His regional theater credits include Denver Center Theater, PCPA Theaterfest, San Jose Repertory Company, Pittsburgh's City Theater, Carnegie Mellon Showcase of New Plays and the American Conservatory Theater, where he received an MFA in Acting. He is a founding member of Pacific Resident Theater in Venice, CA where he directed several award winning productions. Joe is the author of *Shakespeare without Fear: A User-Friendly Guide to Acting Shakespeare* as well as *FLIXACTING: Illustrating Acting Skills through Film Performance*, a media-rich e-textbook, co-authored with his wife, actress/educator Catherine Telford.

This series of lectures is entitled *FLIXACTING: Illustrating Acting Skills Through Film Performance*. Film clips from throughout the history of Hollywood cinema are interspersed with lecture question/answer. **ALL NEW MATERIAL – ALL NEW FILM CLIPS.**

**Sunday at 9:30am in Iris:** Past, Present, Future and Imaginary Circumstances; Psychological and Physical Character Choices; Character Relationships; Environmental Conditions, etc. Film clips include *It's Complicated*, *Remains of the Day*, *Burn After Reading*, *All the President's Men*, *Bridesmaids* and many more.

**Monday at 9:30 in Iris:** Super-Objectives, Scene Objectives, Moment-to-Moment Objectives; Instinct, Substitution and Imagination, etc. Film clips include *One Flew Over the Cuckoo's Nest*, *Up in the Air*, *Klute*, *Tootsie* and many more.

**Monday at 2:00pm in Iris: Faculty Lecturer Discussion**

**Tuesday at 9:30 in Iris:** Inner Monologue, Emotional Life, Physical Conditions, Sending and Receiving, etc. Film clips include *Psycho*, *All About Eve*, *Silver Linings Playbook*, *Blue Jasmine* and many more.

*Lecture 1 is not a "prerequisite" for understanding lectures 2 or 3. Guests are welcome to attend any or all of the lectures.*



**Frederic Schoenberg**  
**(July 9 - July 16)**

**Frederic Paik Schoenberg** earned his Ph.D. from UC Berkeley in 1997 and has been a professor of Statistics at UCLA since 1998, serving as Chair of Statistics from 2012-2015. He is also the founder and co-editor in chief of the *Journal of Environmental Statistics*. His research specializes in point processes and their applications in the environmental sciences, especially to the study of earthquakes, wildfires, violent crimes, and epidemic diseases. In 2011 he published *An Introduction to Probability with Texas Hold'em Examples*, whose 2<sup>nd</sup> edition was released in 2017, and the lectures are based on this book. He is not a very good poker player.

These three lectures will introduce and motivate the fundamental concepts in elementary probability theory using examples from Texas Hold'em. These concepts are useful in a very wide variety of scientific applications and in these lectures will be motivated by examples of situations and concepts that arise naturally when playing Texas Hold'em, a very popular game of strategy and chance whose complexity is surprising.

**Wednesday at 9:30 am in Iris: Poker and Probability I**

After a brief review of the basic rules of Texas Hold'em, we will survey some of the most important results in classical probability theory such as the laws of large numbers and the central limit theorem, discuss how they relate to Texas Hold'em strategy, and debate the merits of the Bayesian versus Frequentist paradigms. We will particularly dissect what has been called the biggest poker hand of all time, a key hand from the 2006 World Series of Poker Main Event.

**Thursday at 9:30 am in Iris: Poker and Probability II**

The second lecture in this series will survey amazing results from modern probability theory such as the reflection principle, arcsine laws, and chaos theory, highlighting what each has to say in particular about tournament play of Texas Hold'em. We will also discuss the quantification of luck and skill in Texas Hold'em and discuss game theoretic results involving optimal play in poker and poker-related games.

**Thursday at 3:00 pm in Iris: Faculty Lecturer Discussion**

**Friday at 9:30 am in Iris: Poker and Probability III**

In the third lecture, we will apply what we have learned in lectures 1 and 2 to tournament Texas Hold'em play.



**Glenn Reinman**  
**(July 16 – July 23)**

**Glenn Reinman** is a professor in the Department of Computer Science at UCLA, where he has been a faculty member since 2001. Glenn is currently the Vice Chair of Graduate Studies in the Department of Computer Science. Glenn received a B.S. in Computer Science and Engineering from the Massachusetts Institute of Technology (MIT) in 1996, and a PhD and an M.S. in Computer Science from UCSD in 2001 and 1999 respectively. Glenn's primary research interests lie in Microprocessor Design, Mobile Augmented Reality, Computational Genomics, Graphics Processing, and Neuromorphic Hardware, and he has authored close to 100 publications in these areas. Glenn is currently one of the technical leads of the Center for Domain Specific Computing, a multi-university Center sponsored by the National Science Foundation. The Center is dedicated to enabling challenging applications through a holistic approach of custom computing, and Glenn leads the hardware development in this Center. Glenn has received numerous teaching awards, including the coveted Professor of the Year award from our student Engineering Society and his class evaluations are always among the top in his department. Glenn has an amazing wife (Terry) and two energetic children (Justin and Julia).

**Sunday at 9:30am in Iris: Deep Learning – Engineering the Human Brain**

While computers can do amazing things, the human brain can still handle certain tasks with better power efficiency than a computer. This lecture will cover efforts to close that gap, including one of the hottest topics in computer science: deep learning.

**Monday at 9:30am in Iris: Domo Arigato Mr. Roboto – Robotics Innovation Beyond the Factory Floor**

In this lecture, I will cover the challenges and promise of robotics, from a computer science perspective.

**Monday at 3:00pm in Iris: Faculty Lecturer Discussion**

**Tuesday at 9:30am in Iris: Picture Perfect – A Trip Through the Graphics Pipeline**

Ever wonder how a computer can make such amazing images? In this lecture, I will introduce graphics processing – and show how computers create amazing life-like virtual worlds.



**Larissa Mooney  
(July 23 – July 30)**

**Larissa Mooney** is a board certified addiction psychiatrist and Associative Clinical Professor of Psychiatry at the University of California, Los Angeles (UCLA). She is the Director of the UCLA Addiction Psychiatry Clinic and Chief of the Greater Los Angeles Veterans Affairs Substance Use Disorders Section, where she supervises psychiatrists in training in the clinical management of addictive and mental health disorders. Dr. Mooney is the Vice President of the American Academy of Addiction Psychiatry (AAAP) and a Fellow of the American Psychiatric Association (APA) and the American Society of Addiction Medicine (ASAM). Dr. Mooney has conducted research at UCLA Integrated Substance Abuse Programs on pharmacological and behavioral treatment interventions for addictive disorders. She has current funding from the National Institute on Drug Abuse (NIDA) to study functional outcomes in cannabis users and treatment interventions for opioid use disorder and stimulant use disorder.

**Wednesday at 9:30am in Iris: *The United States Opioid Epidemic: Where is the Hope?***

This talk will review the history of the opioid epidemic and current trends, followed by discussion of innovative and controversial approaches to curbing opioid addiction and overdose deaths.

**Thursday at 9:30am in Iris: *Cannabis: The Good, the Bad, and the Addicted***

This talk will discuss public health and clinical implications of the changing cannabis landscape, with a focus on clinical effects of cannabis, therapeutic targets and potential harms.

**Thursday at 3:00pm in Iris: Faculty Lecturer Discussion**

**Friday at 9:30am in Iris: *New and Emerging Drugs of Abuse***

This talk will provide an overview of commonly used substances, including new formulations and emerging “designer” drugs. Effects on the brain, health consequences and treatment implications will be reviewed.



**Mishuana Goeman  
(July 30 – August 6)**

**Dr. Mishuana Goeman**, Tonawanda Band of Seneca, is an Associate Professor of Gender Studies, Chair of the American Indian Studies Interdepartmental Program, Associate Director of American Indian Studies Research Center, and the Special Advisor to the Chancellor on Native American and Indigenous Affairs at UCLA. She is the author of *Mark My Words: Native Women Mapping Our Nations* (University of Minnesota Press, 2013) and the forthcoming *Settler Aesthetics and the Spectacle of Ordinary Moments: Terrence Malick's the New World* (University of Nebraska Press). She is a Co-PI on two community based digital projects, *Mapping Indigenous L.A.* (2015) which gathers alternative maps of resiliency from Indigenous LA communities, and *Carry Our Ancestors Home* (2019), a site concentrating on better working tribal relationships and communications as it concerns repatriation and NAGPRA. Book chapters are included in *Theorizing Native Studies* (Duke University Press, 2014), *Sources and Methods in Indigenous Studies* (Routledge 2016), *Macmillan Interdisciplinary Handbooks: Gender Sources, Perspectives, and Methodologies* (2016), *Critically Sovereign: Indigenous Gender, Sexuality, and Feminist Studies* (Duke University Press, 2017) and a forthcoming chapter in *Biopolitics – Geopolitics – Life: Settler-colonialism and Indigenous Presences* (Duke University Press). She also publishes widely in peer-reviewed journals, including guest edited volumes on Native Feminisms and Indigenous Performances.

**Sunday at 9:30 am in Iris: Land-Based Pedagogy: Federal Law, Acknowledgment and Creating Relationalities**

**Monday at 9:30am in Iris: Land and the Environment: Toxic Colonization and Environmental Racism**

**Monday at 3:00pm in Iris: Faculty Lecturer Discussion**

**Tuesday at 9:30am in Iris: American Indian Movements and on-going Resurgence**



**David Ravetch  
(August 6 – August 13)**

**Professor David Ravetch** has been a UCLA faculty member for over thirty years and is well recognized for his passion for teaching. David Ravetch teaches Accounting, Excel, and Personal Finance. He is also involved with MBA Programs at UCLA, UCI and UCSD. He has taught intensive workshops geared towards preparing incoming MBA students for the rigorous quantitative challenges of these programs.

David Ravetch has won numerous teaching awards. He has been named Favorite Accounting Instructor, as voted by the accounting students, as well as, Most Recommended Instructor, as voted by students, campus wide. In the spring of 1995, the California Society of Certified Public Accountants, Committee on Accounting Education awarded David Ravetch their Faculty Merit Award, which recognizes excellence in teaching. When David first began teaching at UCLA, the current Undergraduate Accounting program was in its infancy stages and UCLA was not yet a major contender for recruitment efforts by the Big Accounting Firms. In the fall of 1995, under the guidance and direction of David, the Accounting Minor was the first approved minor at UCLA. Today, the UCLA Accounting Minor is recognized as one of the strongest Undergraduate Accounting Programs and UCLA graduates are heavily recruited by the International Accounting Firms. In addition to his love of teaching, David has a passion for music. He plays the piano, guitar, and clarinet. He has written many musicals: musicals for children and musicals about the public accounting profession which have been performed at the annual UCLA Accounting Awards banquets. For the past six years, David has been doing pre-concert lectures for the Thousand Oaks and Oxnard professional orchestra, The New West Symphony.

**Sunday at 9:30am in Iris: The Mathematics of Games of Chance**

In the past, I have discussed craps and roulette. This year, I will be discussing mostly Blackjack. We will be discussing the finer points of the games, like splitting, double down, re-splitting, hitting splits, and surrender. I will also be presenting a comprehensive guide: To Hit or Not to Hit, that is the question. Shakespeare could not have put it any better. You will learn how to play and the chances that you will really win.

**Monday at 9:30am in Iris: Classical Music is Everywhere**

BRAND NEW EXAMPLES!!!! For the hour, we will examine how well-known, beloved classical themes are used in film, television, chart topping pop tunes and Broadway. I have something familiar, something peculiar, something for everyone, A Concert Tonight!!!... starring Victor Borge; High, Phil, Billy, Mel, Anita, Sergei Impersonator, Neil, and Bond, James Bond.

**Monday at 3:00pm in Lakeview: Faculty Lecturer Discussion**

**Tuesday at 9:30am in Iris: Money and Happiness**

Does money really make you happy? What can you do to be happier? What do the researchers say? What do you say? You may have a different point of view after this hour.



**Craig Fox, Ph.D.**  
**(August 13 – August 20)**

**Craig Fox** is Harold Williams Professor of Management and Professor of Psychology and Medicine at UCLA. He is also chair and co-founder of the Behavioral Decision Making Area at the UCLA Anderson School. Dr. Fox's research investigates judgement and decision making under uncertainty, using surveys, laboratory and field experiments, analysis of archival data, and brain imaging. He also applies insights from behavioral economics and social psychology to improve health and financial decisions. Fox received a Ph.D. and M.A. in Experimental Psychology from Stanford University, where he was mentored by Amos Tversky, and a B.A. in Economics and Psychology from the University of California at Berkeley, where he was mentored by Daniel Kahneman. Dr. Fox is founding co-editor of the journal *Behavioral Science & Policy*. He is former President of the *Society for Judgement and Decision Making*. Professor Fox has taught courses at the MBA, Executive, and Ph.D. levels on decision making, strategy, negotiation, leadership, and dynamic management. He has been at UCLA since 2003, and has also taught courses at Stanford, Northwestern, Duke, and Columbia Universities. Fox lives in Santa Monica with his two children, who attend the UCLA Lab School, and his wife Gülden, who is a tenured professor of marketing at USC.

**Sunday at 9:30am in Iris: Risky Decisions**

Most decisions – such as whether to invest in stocks or bonds, go to court or settle, or have an operation – must be made without knowing in advance how they will turn out. In this talk I'll introduce you to the behavioral science of decision making under risk and uncertainty. I'll provide several demonstrations of systematic biases that stop us from being fully rational, and discuss how to improve decision making, with special attention to investment decisions.

**Monday at 9:30am in Iris: Healthy Decisions**

Health care decisions can be a matter of life and death. In this talk I'll discuss how insights from behavioral economics and social psychology can be leveraged to “nudge” doctors to make better decisions on our behalf. For instance, I'll show how behavioral insights can be used to combat “superbugs”, reduce hospital-borne infections, and bring down the cost of health care.

**Monday at 3:00pm in Lakeview: Faculty Lecturer Discussion**

**Tuesday at 9:30am in Iris: Happy Decisions**

Ultimately, the quality of our lives is determined by the decisions we make. In this talk, I'll draw on the science of decision making and well-being to examine surprising ways in which our intuitions about what makes us happy are misguided. For example, when and why do money or marriage bring happiness? When do we remember past activities as better or worse than they actually were? Along the way I'll derive some lessons for making better decisions for a happier life.



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**Albert Carnesale**  
**(August 20 – August 27)**

**Albert Carnesale** is Chancellor Emeritus and Professor Emeritus at the University of California, Los Angeles (UCLA). He joined UCLA in 1997, and was Chancellor of the University through 2006 and Professor of Public Policy and of Mechanical and Aerospace Engineering through 2015. His research and teaching continue to focus on public policy issues having substantial scientific and technological dimensions, and he is the author or co-author of six books and more than 100 articles on a wide range of subjects, including national security strategy, arms control, nuclear proliferation, domestic and international energy issues, and higher education.

Carnesale chaired the National Academies Committees on NASA's Strategic Direction, on America's Climate Choices, on Nuclear Forensics, and on U.S. Conventional Prompt Global Strike; and was a member of the Obama Administration's Blue Ribbon Commission on America's Nuclear Future and of the Secretary of Energy's Advisory Board. He is a member of the National Academy of Engineering, the Council on Foreign Relations, and the Pacific Council on International Policy; and is a Fellow of the American Academy of Arts and Sciences and of the American Association for the Advancement of Science. In addition, he serves on the Boards of Directors of the California Council for Science and Technology, Harvard University's Belfer Center for Science and International Affairs, and Amicrobe, Inc.

Prior to joining UCLA, Carnesale was at Harvard for 23 years, serving as Lucius N. Littauer Professor of Public Policy and Administration, Dean of the John F. Kennedy School of Government, and Provost of the University. He holds a bachelor's degree in Mechanical Engineering (Cooper Union), a master's degree in Mechanical Engineering (Drexel University), and a Ph.D. in Nuclear Engineering (North Carolina State University).

**Sunday at 9:30am in Iris: Nuclear Power Issues**

What are the relative advantages and disadvantages of nuclear power? What are the prospects for its growth or decline in the U.S. and around the world? Among the issues to be discussed are economics, climate change, safety, radioactive waste, and implications for nuclear proliferation and nuclear terrorism.

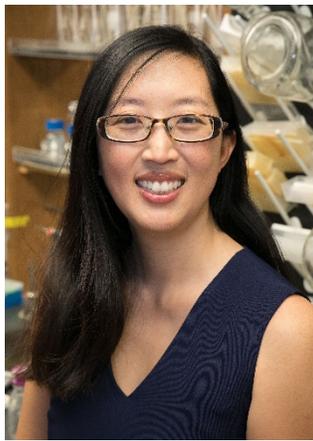
**Monday at 9:30am in Iris: Nuclear Proliferation and the Case of Iran**

Which countries now have nuclear weapons or the capability to produce them? What are the principal approaches to stemming the spread of nuclear weapons to additional countries or terrorist groups? What is the status of Iran's nuclear program, and what are the prospects for its future?

**Monday at 3:00pm in Lakeview: Faculty Lecturer Discussion**

**Tuesday at 9:30am in Iris: "Denuclearization" of North Korea (and the Rest of the World?)**

What is the status of North Korea's nuclear weapons program, and what are the prospects for its future (including the prospects for "denuclearization")? What are the issues associated with efforts to eliminate nuclear weapons worldwide?



**Pamela Yeh**  
**(August 27 – August 31)**

**Pamela Yeh** is an Associate Professor in Ecology and Evolutionary Biology at UCLA. Dr. Yeh earned a B.A. in Biology from Harvard University in 1996, and a PhD in Evolutionary Biology from UCSD in 2004. She conducted post-doctoral work at Harvard Medical School. Her research focuses on understanding the ecological and evolutionary trajectories of populations when they encounter novel environments, especially environments with multiple disturbances or stressors. In particular, Dr. Yeh focuses on examining how bacteria evolve resistance to multiple antibiotics, and how birds evolve in human habitats. Dr. Yeh is a leader in the fields of evolution of antibiotic resistance as well as urban avian evolution and regularly speaks at national and international meetings on these topics. She helps lead UCLA's Evolutionary Medicine initiative and directs the UC-HBCU summer research program in evolutionary medicine. Dr. Yeh lives in Los Angeles with her husband, Van Savage (also faculty at UCLA), their son Van (age 5), and their dog Petey (age approximately 15).

**Sunday at 9:30am in Iris: What Evolution Can Tell us About Mate Attraction in Humans**

What makes us attractive to each other, and why? What evolutionary forces have been in play over these hundreds of thousands of years that shape our preferences?

**Monday at 9:30am in Iris: Evolution in Urban Areas**

Cities are different from natural environments in a multitude of ways. How is a rapidly urbanizing world changing species, including us humans?

**Monday at 3:00pm in Iris: Faculty Lecturer Discussion**

**Tuesday at 9:30am in Iris: Why Do We Get Sick? Why Do We Grow Old?**

Here I will discuss a range of human health issues from an evolutionary perspective.